

INVICTUS EDU EXPO - 2015

Biggest B-Schools Fair at Bihar and Jharkhand



Schedule

PLACE	VENUE	DATE	RATES (INR)
Patna	Hotel Chankya	14 MAR - 15 MAR	Rs 65,000/- +Tax 12.36%
Ranchi	Hotel Capitol Hill	21 MAR - 22 MAR	Rs 65,000/- +Tax 12.36%

As we know Bihar and Jharkhand has highest migration in terms of students compared to other states, Realizing this well known fact each and every Education Providers grabbing the opportunity to recruit quality and maximum talents from these places to their campuses.

Students are seeking high valued Courses in many disciplines to get best industry exposure as their chosen career. Also their Parents are sufficient enough to spend money on their child's education with open mind understanding the need of diversifying world and its need of extraordinary talent.

Our systematic Organization of educational events gives the best results to our clients cost effectively.

"Good enough never is" has become the motto of this company.....



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Invictus Edu Expo- 2015

'Invictus Edu Expo- 2015' is India's leading B-School's exhibition for Admissions. Our event is scheduled at biggest potential market of India i.e. Bihar & Jharkhand. Fair Planners (P) Ltd. is a leading Education Fair Organizer since 9 years with an aim to bring professional B-schools and the prospective students to a common platform and to help them to choose the right career path for their better future Prospects growth. Invictus Edu Expo helps real admission seeking students and professional B-schools for a face to face interaction on a common platform where they can clear their doubt and enquire about the plenty of study options available inside the campuses. Through our Invictus Edu Expo; it's a place where quest of Institutions and students get fulfil in terms of maximization of admissions and study/career options availability. Visitors have experienced India's Top B- schools, for higher and professional studies.



- ✓ Number of top Brand B- Schools will be available at one platform.
- ✓ Wide range of study options will be available.
- ✓ Face-to-face interaction with B-schools administrators in a friendly and informal atmosphere.
- ✓ Students and Guardians are being counsel through seminars by leading educationist and academicians.
- ✓ An awaiting Education fair for real and prospective student of Bihar & Jharkhand.
- ✓ A huge foot fall of prospective students, guardians and consultants are awaiting.

Why Bihar & Jharkhand

As you know Bihar and Jharkhand has highest migration in terms of students compared to other states, realizing this well known fact each and every Education Providers grabbing the opportunity to recruit quality and maximum talents from these places to their campuses.

Students are seeking high valued professional education to make a better future and to get best industry exposure in their future. At present with an open mind students are understanding the need of diversifying world and its need of extraordinary talent.

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B-SCHOOL

BENEFITS

Interactive Platform

An excellent platform for face-to-face reciprocal with thousands of admission seeking student for their better future. During interactive session brief the students about your campus, study pattern & syllabus, Placements and scholarship options available for them.

Spot Enrolments & Admission

At the fair, conduct on spot students enrolments & offer admission to the deserving candidates. Generate enquires and leads for later prospective Students & Guardians.

Highly Cost Effective Medium

Highly cost effective and strong marketing platform for B-schools to connect with a large section of target crowd. It saves time, money and efforts of the participants to conduct their own student's enrolment drive. With minimum expense maximum returns as we focus on you're branding before your visit.

Brand Building Medium

Enhance the brand of your B-school by showcasing the strengths & unique features among the affluent & eager students. Place your B-school among the top B-schools of India.

Press & Electronic Media Coverage

A first rate opportunity for your B-school to interact with the leading press & electronic media during the event; which will cover up those masses who could not reach you on spot. Media coverage even explores you to have enrolments from cross section of the society.

Why Us

Fair Planners is one and only Exclusive Education Fair Organizer of Bihar & Jharkhand. Invictus Edu Expo series are recognize as a best, systematic and organize platform to promote education opportunities to students from different states of India.

Successful projects require a balance of creativity and competent execution. These elements need to work together to achieve outstanding results.

We are from the soil of Bihar and Jharkhand having strong market hold and network of huge marketing team to support our clients with Brand Promotion and Marketing before participation. Our strong Marketing & Media support gifted us success in achieving this massive participation of prospective Students/Guardians.

Local organizers can leverage their understanding of the socio-economic and cultural patterns to bridge the gap between Technology/Knowledge seekers and providers. And we claim to be the

BEST LOCAL ORGANISERS

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Have more Information about Fair Planners (P) Ltd.



It's our privilege to introduce Fair Planners Pvt. Ltd. a pioneer event management company of Bihar & Jharkhand. We keep doing ground-breaking and unconventional things. Presently we are organizing "FPPL Awards 2015" that is for the Best Preparatory Institutions of Bihar and Jharkhand. The "FPPL Awards" is a hunt for the Best Preparatory Institutions of Bihar and Jharkhand to bring the real picture of Preparatory Institutions and its teaching method, success rate to create a competition among them. And simultaneously felicitate those Institutions who are really doing best in their respected area.

We have different level of interactive session with the Director/Promoter and the students time to time to judge them on real ground and at final stage before our 'Award function'; our Jury member shortlist the selective Institute among the participating Preparatory Institutions for Awarding in a big forum at State level. Our Jury members are Founders of the Company and set of our associated well known B-Schools' Principals and Directors.

We honor Selected Preparatory Institutions at the Award Function and the Teachers at the forum exchanges their experiences, ideas and give inputs to our educational system. We also reward the students who has really done well during surveillance in one to one interaction.

We explore the name of our participants (National/International/B-Schools) at our function through Media Coverage, PowerPoint Presentation, Banners and Stalls with facility to pick up brochures of B-schools by audiences at the venues.

Since 4 years it has been one of our most appreciating and successful event at Bihar & Jharkhand.



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Marketing & Promotion



The Fair is all about connecting people. The best way to do this is simply to ensure that people know when and where it is happening. INVICTUS EDU EXPO - 2015 uses an extensive promotional strategy to attract an influx of visitors. An excellent media mix is used to reach out to the right target audience.

Outdoor Publicity	Electronic & Print Media	Other	Medium
<ul style="list-style-type: none"> ➤ Mobile Van ➤ Over Road Signage ➤ Hording and Kiosks ➤ Road Show 	<ul style="list-style-type: none"> ➤ Television Coverage ➤ Radio Announcements ➤ Cable Ads ➤ Trade Journals & Newspapers Ads 	<ul style="list-style-type: none"> ➤ Catalogues ➤ Web Pages ➤ Telemarketing ➤ Direct Mailers 	<ul style="list-style-type: none"> ➤ Brochures and Flyers ➤ Invitation to the targeted audience ➤ Direct marketing

Become A SPONSOR!



Sponsorship Details

We highly value your sponsorship for Series of Education Fair. Sponsoring the event signifies that your organization supports the development of education in these states by giving Guardians a rare opportunity to interact directly with India's Best B-Schools in a unique atmosphere. We welcome all means of sponsorship and support. As a sponsor, you will have the privilege of choosing from levels of sponsorships. Each level of sponsorship will entitle you to a collection of the many promotional and advertising opportunities available through INVICTUS EDU EXPO - 2015. There are only three options for

Diamond	Rs 5,00,000/-
Platinum	Rs 4,00,000/-
Gold	Rs 3,00,000/-



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