



Place	Venue	Date	Rates
Patna	Hotel Chankya	16 MAY - 17 MAY	Rs 65,000/- +Tax
Ranchi	Hotel Capitol Hill	23 MAY - 24 MAY	Rs 65,000/- +Tax

COMPETO EDUCATION BOUTIQUE

India's Best Engineering Colleges under one Roof

COMPETO EDUCATION BOUTIQUE - 2015' is India's leading Engineering Colleges exhibition for admissions. Our event is scheduled at biggest potential market of India i.e. Bihar & Jharkhand. Fair Planners (P) Ltd. is a leading Education Fair Organizer since 9 years with an aim to bring professional Engineering Colleges and the prospective students to a common platform and to help them to choose the right career path for their better future Prospects and growth. COMPETO EDUCATION BOUTIQUE helps real admission seeking students and professional Engineering Colleges for a face to face interaction where they can clear they doubt and enquire about plenty of study options available inside the campuses. Through COMPETO EDUCATION BOUTIQUE; is a place where quest of Institutions and students get fulfill in terms of maximization of admissions and study/career options availability. Visitors have experienced India's Best Engineering Colleges for technical and professional studies.



- ✓ Number of top Brand Engineering Colleges will be showcased at one platform.
- ✓ Wide range of study options will be available.
- ✓ Face-to-face interaction with top faculties of Engineering Colleges in a friendly and informal atmosphere.
- ✓ Students and Guardians are being counsel through seminars by leading educationist and academicians.
- ✓ Awaiting Education fair for real and prospective students of Bihar & Jharkhand.



Advantages for Engineering Colleges

Interactive Platform

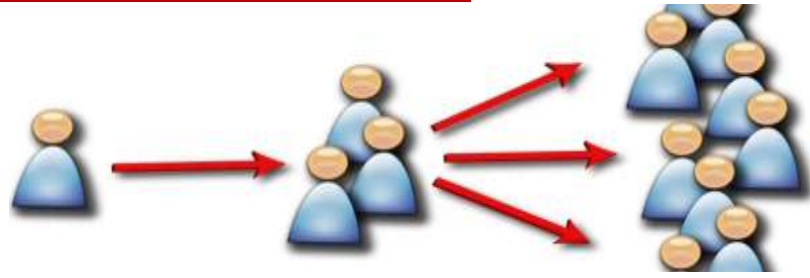
An excellent platform for face-to-face reciprocal with thousands of admission seeking student for their better future. During interactive session brief the students about your Campus, Study Pattern, Syllabus, Placements and Scholarship options available for them.

Spot Enrolments & Admission

At the fair, conduct on spot students enrolments & offer admission to the deserving candidates. Generate enquires and leads for later prospective Students & Guardians.

Highly Cost Effective Medium

Highly cost effective and strong marketing platform for Engineering Colleges to connect with a large section of target crowd. It saves time, money and efforts of the participants to conduct their own student's enrolment drive. With minimum expense maximum returns as we focus on your branding before your visit.



Brand Building Medium

Enhance the brand of your Engineering Colleges by showcasing the strengths & unique features among the affluent & eager students. Place your Engineering Colleges among the top Engineering Colleges of India.

Press & Electronic Media Coverage

A first rate opportunity for your Engineering Colleges to interact with the leading **Press & Electronic Media** during the event; which will cover up those masses who could not reach you on spot. Media coverage even explores you to have enrolments from cross section of the society.



COMPANY PROFILE

Fair Planners is one and only Exclusive Education Fair Organizer of Bihar & Jharkhand. **COMPETO EDUCATION BOUTIQUE** series are recognize as a best, systematic and organize platform to promote education opportunities to students from different states of India.

Successful projects require a balance of creativity and competent execution. These elements need to work together to achieve outstanding results.

We are from the soil of Bihar and Jharkhand having strong market hold and network of huge marketing team to support our clients with Brand Promotion and Marketing before participation. Our strong Marketing & Media support gifted us success in achieving this massive participation of prospective Students/Guardians.

Local organizers can leverage their understanding of the socio-economic and cultural patterns to bridge the gap between Technology/Knowledge seekers and providers. And we claim to be the

BEST LOCAL ORGANISERS

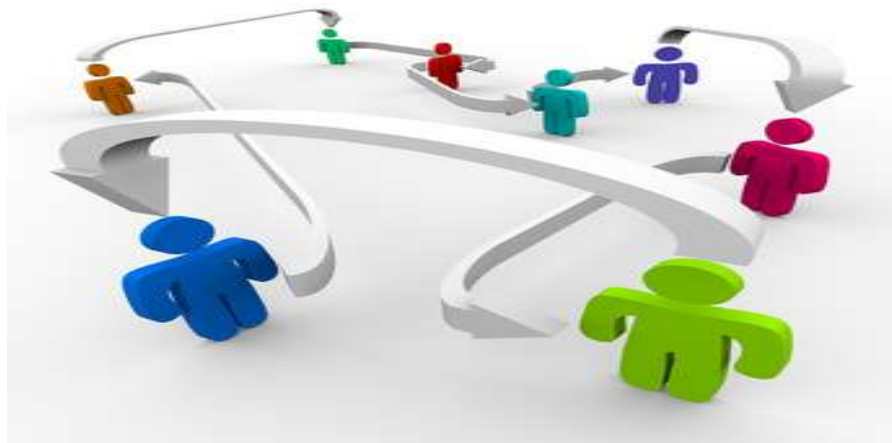


SOUNDS INTERESTING...

Read More

It's our privilege to introduce Fair Planners Pvt. Ltd. as pioneer event management company of Bihar & Jharkhand. We keep doing ground-breaking and unconventional things. Presently we are organizing "FPPL Awards 2015" that is for the Best Preparatory Coaching Institutions of Bihar and Jharkhand (i.e. IIT/JEE/AIEEE). The "FPPL Awards" is a hunt for the Best Preparatory Coaching Institutions of Bihar and Jharkhand to bring the real picture of Preparatory Institutions and its teaching method, success rate to create a competition among them. And simultaneously felicitate those Institutions who are really doing best in their respected area.

We have different level of interactive session with the Director/Promoter and the students, time to time to judge them on real ground. At the final stage before our 'Award function'; our Jury member shortlist the selective Institute among the participating Institutions for Awarding in a big forum at State level. Our Jury members are Founders of the Company and set of our associated well known Engineering Colleges Directors/faculties.



We honor Selected Preparatory Institutions at the Award Function and along with the students from the participated Institutions in the Cultural activities. We also reward the students who have really done well during surveillance in one to one interaction.

We explore the name of our participants (Member Engineering Colleges) at our function through Media Coverage, PowerPoint Presentation, Banners and Stalls with facility to pick up brochures of Engineering Colleges by audiences at the venues.

Since 4 years it has been one of our most appreciating and successful event at Bihar & Jharkhand.



Why Bihar & Jharkhand

As you know Bihar and Jharkhand has highest migration in terms of students compared to other states, realizing this well known fact each and every Education Providers grabbing the opportunity to recruit quality and maximum talents from these places to their campuses.

Students are seeking high valued professional education to make a better future and to get best industry exposure in their future. At present with an open mind students understand the need of diversifying world and its need of extraordinary talent.

Our systematic Organization of education events gives the best results to our clients cost effectively.





COMPETO EDUCATION BOUTIQUE

Promotions

Make sure everyone can hear you!

The Fair is all about connecting people. The best way to do this is simply to ensure that people know when and where it is happening. COMPETO EDUCATION BOUTIQUE - 2015 uses an extensive promotional strategy to attract an influx of visitors. An excellent media mix is used to reach out to the right target audience. Pre-publicity and hype through Press Releases & Press conferences before COMPETO EDUCATION BOUTIQUE

Outdoor Publicity-

- Mobile van
- Over road signage
- Hording and Kiosks
- Road show

Electronic & Print Media

- Television coverage
- Radio Announcements
- Cable Ads
- Newspapers Ads

Other

- Catalogues
- Web Pages
- Telemarketing
- Direct Mailers

Medium

- Brochures and Flyers
- Invitation to the targeted - audience
- Direct marketing



2015 Sponsorship Opportunity

Sponsorship Details

We highly value your sponsorship for **Series of Education Fair**. Sponsoring the event signifies that your organization supports the development of education in these states by giving Guardians a rare opportunity to interact directly with India's Best Engineering Colleges in a unique atmosphere. We welcome all means of sponsorship and support. As a sponsor, you will have the privilege of choosing from levels of sponsorships. Each level of sponsorship will entitle you to a collection of the many promotional and advertising opportunities available through **COMPETO EDUCATION BOUTIQUE - 2015**. There are only three options for sponsorship –

- A - Event Sponsor-(Rs 5,00,000/- only)
- B - Co-Sponsor- (Rs 4,00,000/- only)
- C - Platinum Sponsor – (Rs 3,00,000 /- only)



Exact
PUBLICITY



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