

Change your life today; Don't gamble on the future, act now, without delay....



"Good enough never is" has become the motto of this company.....



FUTURE FAIR - 2015

Schedule for JUNE

Place	Venue	Date	Stall Size	Rates (INR)
Patna	Hotel Chankya	13 JUN - 14 JUN	4SqMts	Rs 65,000/- +Tax (10.3%)
Ranchi	Hotel Capitol Hill	20 JUN - 21 JUN	4SqMts	Rs 65,000/- +Tax (10.3%)



Our mission is to be an effective bridge between the universities and students to provide genuine information and counseling on the higher education opportunities...

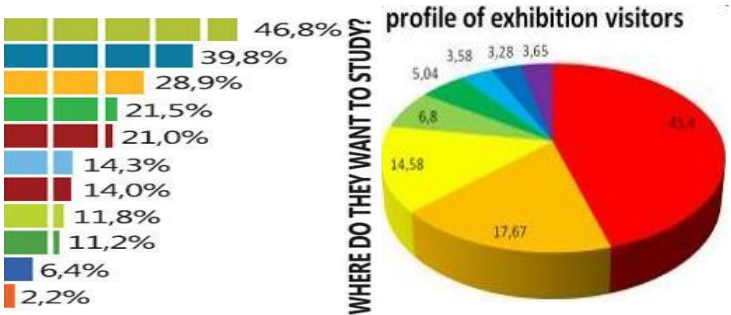
About Future Fair... This Education Expo is one of the biggest education fairs that provides brilliant opportunities for recruiting students. This is your opportunity to showcase and promote your institution to a targeted and receptive audience in two wealthy and education conscious cities, As Bihar & Jharkhand has a large mobile student population, willing to move to other parts of India.

Participant's Guidelines

Any local participant from India can send us their details for Participation in Future Fair Series 2015

Visitor's Profile

- Students from all groups
- Parents & Guardians
- Business Visitors
- Educational Consultants
- Educationist, Academicians & Consultant
- Service providers to schools
- Representatives from Govt. Dept. of Education



Exhibitor's Profile

Core Exhibitor's-

- Universities, Colleges & Educational Institutions from India
- Educational Consultants/Representatives of Institutions
- International School – Residential or Non-Residential
- Vocational Course, Language Course, providers
- Specialized Training Colleges preparing students for IELTS, GRE, SAT, TOFEL etc.

Support Exhibitor's-

- Banks and other financial institutions providing education loans
- Education Portals, Online Educational Counsellors.
- Educational Material Provider.

Why Bihar & Jharkhand

As you know Bihar and Jharkhand has highest migration in terms of students compared to other states, realizing this well known fact each and every Education Providers grabbing the opportunity to recruit quality and maximum talents from these places to their campuses.

Students are seeking high valued Courses in many disciplines to get best industry exposure as their chosen career. Also their Parents are sufficient enough to spend money on their child's education with open mind understanding the need of diversifying world and its need of extraordinary talent.

Our systematic Organization of education events gives the best results to our clients cost effectively.

Why Us

Fair Planners is one and only Exclusive Education Fair Organizer of Bihar & Jharkhand. Future Fair series are recognize as a best, systematic and organize platform to promote education opportunities to students from different states of India.

Successful projects require a balance of creativity and competent execution. These elements need to work together to achieve outstanding results.

We are from the soil of Bihar and Jharkhand having strong market hold and network of huge marketing team to support our clients with Brand Promotion and Marketing before participation. Our strong Marketing & Media support gifted us success in achieving this massive participation of prospective Students/Guardians.

Local organizers can leverage their understanding of the socio-economic and cultural patterns to bridge the gap between Technology/Knowledge seekers and providers. And we claim to be the

BEST LOCAL ORGANISERS

Publicity- The Fair is all about connecting people. The best way to do this is simply to ensure that people know when and where it is happening. FUTURE FAIR 2015 uses an extensive promotional strategy to attract an influx of visitors. An excellent media mix is used to reach out to the right target audience.

SUCCESS

Outdoor Publicity- Pre-publicity and hype through Press releases & Press conferences before the fair

- **Mobile van**
- **Over road signage**
- **Hording and kiosks**
- **Road show**

Electronic & Print Media

- **Television coverage**
- **Radio Announcements**
- **Cable ads**
- **Trade journals & Newspapers Ads**

Other

- **Catalogues**
- **Web Pages**
- **Telemarketing**
- **Direct Mailers**

Medium

- **Brochures and Flyers**
- **Invitation to the targeted audience**
- **Direct marketing**

Sponsorship Option



Fair Planners education fair series offers you to strategically place your Institutions at the forefront of Bihar & Jharkhand's growing education market. Selective sponsorship option and exclusive promotional opportunities are on offer to highlight your presence. As a sponsor of the education Fair, your institute will have the opportunity to feature its products and services among a targeted group of educated and highly motivated young students who want to experience the quality education!

Sponsorship Details

We highly value your sponsorship for **Series of Education Fair**. Sponsoring the event signifies that your organization supports the development of education in these states by giving students a rare opportunity to interact directly with the universities and colleges in a unique atmosphere. We welcome all means of sponsorship and support. As a sponsor, you will have the privilege of choosing from levels of sponsorships. Each level of sponsorship will entitle you to a collection of the many promotional and advertising opportunities available through **Future Fair - 2015**. There are only three options for sponsorship –

A - Event Sponsor-(5 Lakhs only)- The most attractive sponsorship option. The event name will be prefixed by your institution, e.g. XX Institute Presents 'Future Fair 2011', Be a title sponsor and project your image as an angel towards the students community and their parents .

B - Co-Sponsor- (4 Lakhs only)-

C - Platinum Sponsor – (3 Lakhs only)

Features-

- Logo will be featured in all promotions*.
- E-mailer invitations under sponsor's banner.
- All Sponsors will get 1 stall (Two side open).
- Main Gate & Registration backdrop.
- In venue signage.
- Website of the Exhibition with link to your site.
- Database of all visitors to be handed over to the sponsor.
- Flag Row- A efficient way to capture visitor's awareness.
- Balloon- Attract visitors' attention with eye catching balloon Advertisements
- Road Flag- Place dozens of road flags on the main square to welcome all visitors the minute they enter expo
- Four-sided Cone- Placed on the main front square, the big four sided cone will make your brand a in the expo.
- Front Wall Scroll- 4 scroll on the front walls & entry gate of the exhibition halls to welcome all attendees as they enter the hall. A sure way of capturing visitor awareness.



Fair Planners Private Limited

804, 8th Floor, Jagat Trade Centre, DakBanglow Crossing, Patna- 800001, Bihar

Tel - +91 612 3223652 Fax: +91 612 2216333 , Mob - +91 8294989284

Email – fairplanners@gmail.com, Website : www.fairplanners.in