

Memorandum of Understanding

This memorandum of Understanding (MOU) dated 29 September 2021, by and between the Institute of Management and Planning & Advanced Computer Training (IMPACT), RPS More, Saguna More, Bailey Road, Patna, and Impact Live broadcasting Pvt. Ltd. located at Patna has been made to enter into mutual collaboration.



Institute of Management and Planning & Advanced Computer Training (IMPACT), established on 4 July 2014 under Ansuiya Educational and Charitable Trust has made a mark in the field of professional education as well as placement of students with attractive pay packages in well-known companies across the country.

Affiliated to Aryabhata Knowledge University, Patna, the premier professional College IMPACT has a strong reputation for imparting quality education to students, offering three-year regular undergraduate courses Bachelor of Business Administration (BBA), Bachelor of Computer Application (BCA), Bachelor of Commerce Professional (B.Com)(P), and Bachelor in Mass Communication (BMC).

Mr. B D Singh is the founder and chairperson of one of the leading educational institutions in Bihar IMPACT and Mr. Manish Kumar shoulders responsibilities as director of this College. Every year IMPACT College offers merit scholarships in terms of financial help to deprived, needy, and meritorious students. IMPACT College also aims at producing industry-ready professionals, focusing on providing theoretical knowledge to students as well as training them for jobs, based on practical activities. The institution continually evolves to meet its goal in an ever-changing business environment.



Impact Live Broadcasting Pvt. Ltd.

Impact Live Broadcasting Pvt. Ltd. has been launched in Bihar to facilitate Hindi video production of news, features, short movies, and documentaries to cater to diverse audiences across the country, informing them with factually correct and educative content without fear, favour, and pressure.

Besides informing and educating the viewers, cutting across caste, creed, religions, community, and party lines, Impact Live Broadcasting Pvt. Ltd. is also committed to entertaining the audiences and bringing awareness among them without slanting, sensitization, and spinning the stories. Impact Live Broadcasting Pvt. Ltd. acts as a catalytic agent and keeps eyes as a 4th pillar on the other vital pillars of democracy- Legislative, Executive, and Judiciary to ensure they execute their functions well in the interest of the people. Impact Live is not just restricted to focus on certain sections of society but it is dedicated to reaching out to masses from all strata of society, laying stress on good public taste. News, views, and feature are being covered and broadcast, keeping women's issues, gender biases, unemployment, poverty, tribal problems, miscarriage of justice, social stigma, and patriarchal culture, so prevalent in society, etc in mind, and based on research and in-depth study, it strives for accuracy, balance, fairness, integrity as well as offering solutions to problems, masses are undergoing nowadays and living up to their expectations. In addition to this, Impact Live is also committed to airing live programmes like debate-discussion, face-to-face interviews, and vox populi. Investigate journalism is also part of its commitment to dig up the hidden facts and bring them to the surface, as a watchdog to play a critical role in democracy. 'Let every voice be heard' is the primary objective of Impact Live.

Impact Live Broadcasting Pvt. Ltd. has also started to provide internships to media students from across the country, so they can earn hands-on experience and make their careers lucrative and rewarding. Under the hiring process, interns can be offered a placement at Impact Live with an attractive pay package.

Preamble:

A Memorandum of Understanding (MOU), an agreement between the Institute of Management and Planning & Advanced Computer Training (IMPACT) and Impact Live Broadcasting Pvt. Ltd. explains the responsibilities and requirements of both parties. This MOU termed the initial step of negotiation, where both parties agreed to offer much-needed support and assistance to each other in the field of internship, placement, and holding Workshops along with exploring new areas for research activities. Furthermore, the onus is on both parties involved in the agreement to ensure long-term mutually beneficial relationships.

Guidelines to both parties

1. Memorandum of Understanding (MOU) may be amended or terminated at any time by either party provided that notice of amendment or termination is given by the notifying party to the other party before 30 days of the date on which amendment or termination is intended to become effective.
2. All rights are reserved to both parties.



Name of organization: **IMPACT College**

Name of organization: **Impact Live Broadcasting Pvt. Ltd.**

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Approved by

Approved by

Name: Manish Kumar

Name: Ms. Shruti Priya

Designation: Director

Designation: Director

Manish K.
29/09/21

Shruti Priya
29/09/21

Signature with date

Signature with Date



Director

